



## Office of the Mayor

### *Proclamation*

**WHEREAS**, travel has a positive effect on Illinois and the nation's economic prosperity and image abroad, to business productivity and to individual travelers' well-being; and

**WHEREAS**, travel in Jacksonville and Morgan County generated \$45.81 million in direct spending in 2014 by visitors and directly supported 270 new jobs, provided \$890,000 in direct tax revenue, and generated \$7.18 million in payroll; and

**WHEREAS**, the City of Jacksonville's investment in tourism promotion with the Jacksonville Area Convention & Visitors Bureau returns \$7.00 for every dollar invested; and

**WHEREAS**, meetings, events and incentive travel are core business functions that help companies strengthen business performance, align and educate employees and customers, and reward business accomplishments; and

**WHEREAS**, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships;

**NOW, THEREFORE, I, ANDY EZARD**, Mayor of the City of Jacksonville, Illinois, do hereby proclaim May 1-7, 2016 as **NATIONAL TRAVEL AND TOURISM WEEK** in the City of Jacksonville and urge all citizens of Jacksonville to join me in this special observance of and appreciation for tourism in Jacksonville.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the Official Seal of the City of Jacksonville to be affixed this 5<sup>th</sup> day of May 2016.



Andy Ezard  
Mayor